

**FCG FUTURE MINDS SCHOLARSHIP**

by Istituto Marangoni

**We are looking for YOU!**

Istituto Marangoni, in partnership with the Fashion Council Germany, is pleased to announce the FCG FUTURE MINDS scholarship, which will give young talents the opportunity to access a Master's programme in Milan or London.

The initiative is open to Germany based talents that want to explore the future of fashion in two areas:

**1. Istituto Marangoni Milano: Fashion Start-Up:**

Start-up business, social enterprises, and tech start-up companies capable along the various of innovation, mainly materials innovation, design & manufacturing innovation and cultural innovation.

**2. Istituto Marangoni London: Sustainable Fashion and Systems:**

Sustainable fashion design, start-up business and social enterprises along with various types of innovation, potentially materials, design, manufacturing and cultural innovation.

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*Are you a visionary fashion designer or fashion entrepreneur based in Germany that is:*

*Creative | Innovative | Sustainably-minded | Passionate | Inclusivity-minded*

*Then this unique opportunity might be for you!*

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## TIMELINE

- 21.03. - 21.04. Application Phase
  - 22.04. -31.05. Jury Selection
  - 03.06.2024 Winner Announcement
  - October 2024 Start of Semester
  - February 2026 BFW: Profile/Project Highlight - FCG Communication Channels
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## YOUR PROFILE

/Every designer/entrepreneur older than 18 years

/Completed Bachelor Degree

/Based in Germany (First Address in Germany)

/It is recommended to apply only, if you have the capacity to cover all living expenses during the Masters period (expected monthly costs for living 1.100 - 1.800 Euro in Milan / living £1.300 – £1.400 in London)

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## SCHOLARSHIP PROGRAM

The scholarships will be awarded by the following contributions:

**/Master's Scholarship worth 30,000 Euro**

**/re.FASHION ACADEMY Voucher worth 500 Euro**

**/Highlight Graduate's Project or Profile in FCG Official Communication Channels during Berlin Fashion Week February 2026**

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# FCG FUTURE MINDS SCHOLARSHIP by Istituto Marangoni

## APPLICATION PERIOD: PROCESS & CRITERIA

/Start of Application Phase 21 March 2024

/End of Application Phase 21 April 2024

To successfully apply for the FCG FUTURE MINDS SCHOLARSHIP by ISTITUTO MARANGONI, submit the following information and documents with your application in English:

**/CV** Fill out the online form and submit all requested information.

**/BA Degree** Please upload your Bachelor's Certificate and Transcript

**/B2 Level English** Milano School: Non-native English speakers are required to provide an English language certificate at B2 CEFR level (IELTS 5.5 or equivalent test or qualification)  
London School: Non-native English speakers are required to provide an acceptable proof of their English Language ability. The English Language test score should be at least B2 on the CEFR level (e.g. IELTS Academic with 6.5 overall, no less than 6 for each element).

**/Letter of Motivation Milan (max. 2 pages)** Introduce yourself: Who are you? What motivates you to participate? How will the FCG Scholarship by Istituto Marangoni help you to further on your career? What does sustainability, craftsmanship and innovation mean to you? Who are leaders of the fashion world that have inspired or inspires you the most? Think about entrepreneurs, CEOs, creative directors or other figures that are meaningful for you. Explain the reasons why they represent a role model for you and how they will contribute the shape your entrepreneurial vision within the Fashion Industry.

**/Letter of Motivation London (max. 1 page)** Introduce yourself: Who are you? What motivates you to participate? How will the FCG Scholarship by Istituto Marangoni help you to further on your career? What does sustainability, craftsmanship and innovation mean to you? What do you want to change in the fashion industry? How would you critique and challenge the way fashion is currently designed, manufactured, sold, used and/or disposed of? How does your previous experience (studies and/or work experience) motivate you to apply for this MA?

**/Reference Letter (min. 2)** Submit at least two reference letters (professor, former employer, or similar)

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Applicants who fail to complete the form correctly and supply all requested information will be removed from the process.

When applying, candidates should take into consideration that the scholarship covers only the costs of the Master, and does not include the costs associated with housing, food and other living costs at the place of study. These costs are the responsibility of the student.

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## JUDGING PROCESS

Applications will be reviewed and shortlisted by a judging panel chaired by Milano:

- Diana Marian Murek (Director of Education of Istituto Marangoni Milano)
- Manuela Kamp-Wirtz (Co-CEO at BurdaVerlag)
- Nadja Swarovski (President Fashion Council Germany)
- Scott Lipinski (CEO Fashion Council Germany)
- William Fan (German Fashion Designer)

London:

- Christiane Arp (Chairwoman Fashion Council Germany)
- Janina Lin Otto (Entrepreneur and Founder)
- Kerstin Weng (Head of Editorial Content Vogue Germany)
- Noorin Khamisani (Programme Leader for Postgraduate Fashion)
- Kirsty Keoghan (GM Global Fashion at eBay)

Applicants will be informed if they have been awarded with the scholarship on the 3th of June 2024.

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## EVALUATION CRITERIA & JURY

The prize aims to support the most talented and future minded fashion designer or entrepreneur based in Germany. The criteria which the jury will select the designer/entrepreneur are:

**/Sustainability:** The ability to integrate sustainable practices, vision or reflection, ensuring a positive impact on the environment and society.

**/Innovation:** The infusion of innovative design concepts, materials, as well as the reflection of new ways of thinking, contributing to the advancement of the industry.

**/Inclusivity:** The consideration and promotion of inclusivity and diversity within the fashion industry, encompassing aspects such as inclusive design, representation, and accessibility of the label.

**/Creativity:** Demonstrate a strong aesthetics and an outstanding creative approach. The application of unique and artistic expression in fashion design, showcasing creativity in the overall storytelling.

/Quality and completeness of application form

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## SUBMISSION

To upload all required documents and submit your application, just click here:

[APPLICATION FCG FUTURE MINDS SCHOLARSHIP by ISTITUTO MARANGONI](#)

*By submitting your application, you agree to participate in all FCG FUTURE MINDS SCHOLARSHIP by ISTITUTO MARANGONI events. You also agree that pictures and videos of you may be taken and used for communication purposes.*

*At the time of application, the person must also agree that, if selected for the scholarship, he/she will be considered as an ambassador for Istituto Marangoni and must be available for possible events related to the scholarship, as well as possible interviews, within the framework of the scholarship.*